



## ASHRAF. A. TAHA

Place and date of birth: Qalqiliya - 3/6/1975  
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**BSc. Agronomist (Agricultural Engineer)**  
**High Diploma in Rural Development**

### KEY QUALIFICATIONS:

Eng. Ashraf is currently focusing on economic development and youth empowerment, supporting hundreds of fresh agronomists who want to become successful entrepreneurs and rise with the agriculture sector in Palestine. He has more than 17 years of experience working in the agriculture sector and along its value chain, he is involved in supporting the identification of effective interventions with small farmers, to the marketing and consumer's tables. He led many interventions and gained expertise in topics like (plants inheritance, local seeds, fair trade, hydroponic farming, food processing, livelihood, cooperatives), he has a strong project management, monitoring and evaluation experience. He is the executive cofounder of the first Agribusiness Accelerator in Palestine in 2016, and has supported the management of tens entrepreneurial projects specially the ones focusing on women entrepreneurs, in the marginalized rural areas.

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### WORK EXPERIENCE

- **Head of MEAL Department June 2023 (PARC) until now.**
- **Project Manager:2018 -2023 (PARC)**
- **Director:** Agribusiness Accelerator 2016-2018,
  - Support young graduates and unemployed in the West Bank to start and develop their individual and collective SME projects.
  - Support young women entrepreneurs in the West Bank to start and develop their ideas into projects in rural development sector.
- **Project Manager:** Project to Investing in Scalable Ideas: Supporting Rural Women in Agriculture.
- **Project Manager (PARC):** Promote, improve and protect local seeds Italian Project 2011 - 2016
- **Senior officer (PARC)** for programs and operations (planning Monitoring and Evaluation of programs) of Dutch Project 2009 -2011
- **Director for PARC's Ramallah and al-Bireh Branch,** supervising: Agricultural Development Association/ Rural Women's Development Society/ Arab Agronomists Association/ Youth Development Association/ Rural Women's Cooperative for saving and Credit 2005 - 2006
- **Projects Coordinator** (Natural resources and land development) 2004 -2005
- **Coordinator** for Palestinians union farmer's - Agriculture Organization.
- **Coordinator** for Youth Development Society 2002 - 2004
- **Trainer** at women clubs about animal production which related to PARC.
- **Development supervisor.** 2001 – 2002
- **Supervisor** for Adoption of environment friendly practices. 2001 – 2002
- **Organizer** lobbying and advocacy campaigns. 2001 – 2002
- **Project officer:** Oxfam project called Enhancing food security and strengthen the resilience of poor families for 3 years.

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## **PARTICIPATIONS:**

- **Specker** in workshop on ‘**Youth Agripreneurship in Near East and North Africa**’ 30-31 August 2023 - Cairo, Egypt
- **Lecturer and arbitrator in the jury for pioneering projects** at the Seventh International Youth Camp in the Hashemite Kingdom of Jordan August 2023.
- **Lecturer, trainer and arbitrator at Palestine Technical University Khadouri Tulkarm** for the Halt Breeze competition 2019.
- **Lecturer, trainer and arbitrator at the Continuing Education Center of Birzeit University** with the **switchmed** 2019.
- **Impact Maker for Palestine in AgriNation (FAO)** from 2022 until now .
- **Global Agripreneur Summit** 2018 this April in Istanbul, Turkey (As Impact Maker for Palestine ).
- **Global Entrepreneurship Congress** 2018 this April in Istanbul, Turkey
- **Water forum** – Turin/ Italy 20-25 May. 2008
- **Lecturer** in “**Tutti su per terra**” conference - Bologna/Italy May 2014

## **VOLUNTARY ACTIVITIES**

- 1993-2002 Palestinian Agricultural Relief committees (PARC); Nablus & Qalqiliya & Tulkarm - Palestine.
- Trainer 2001-2002 Youth Community Training Center (YCTC); Ramallah- Palestine.
- 2000 - 2002 Palestinian center for peace & democracy (PCPD)
- 1991 – 2000 Palestinian Youth Union
- 2001 – 2002 Grassroots International Protection for the Palestinian People.
- 1993 – 2001 Union Palestinian Medical Relief Committees (UPMRC); Nablus & Qalqiliya & Tulkarm.
- Founder of Palestinian Germany youth exchange program.
- 1995 -2004 Ministry of Youth & Sport  
(Supervisor for youth summer camps – West Bank – Palestine)

## **CONTINUING EDUCATION**

2000 - 2001 Al Zababdeh Training Center Al Zababdeh- Palestine

## **SKILLS**

- Computer Ms. Office Table calculations statistical analysis, social media
- Report writing.
- Integrated pest. Management agriculture.
- Participatory rapid Appraisal (P.R.A). For 6 months with (PARC) in 2 villages in Jenin
- Project cycle management.
- Applied research Techniques.
- Business Communications.
- Excellent communications skills.
- Gender Research.
- Applications Research.
- English course.
- SPSS course.
- Solid waste management course.
- Project management.
- Biodiversity course.
- Good command in English & Arabic.
- Proposal writing.

## TRAINING COURSES

- **on risk management for small and medium-sized businesses** Workshop – European Bank for reconstruction and development with Chamber of Industry and Commerce of Ramallah and Al-Bireh Governorate with the Department of Leadership and Business Development Center- 19-20 March 2024
- **on principles and skills of managing the arbitration process** Course -PMA Chamber & Center for Continuing Education – Palestinian Technical University– 1 March. 2024
- **Land Legislation Course in Palestine** - Center for Continuing Education - An-Najah National University– 14 Feb. 2024
- **Supporting Small & Medium Enterprises in Production management for Palestine** in Japan 2010.
- Palestinian Center for Peace & Democracy **TOT**.
- **Effective Practices in the Management of Rural Development Projects** /Programmers – NEMTA National training unit in cooperation of IFAD - Jan. 2005
- **M4P** Course. From Oxfam.
- **LRRD and Quality** training course by Oxfam- Feb. 2007
- **Tenders' management** training course at the National Institute for Management (24 hrs.)- June 2009
- **Area focused training for SME's for production management** by JICA gov. of Japan- Jan. 2010
- **NLP diploma by learn to live**, Sep. 2011

## MEMBERSHIPS

- Certified arbitrator
- Impact maker of Future Agro Challenge.
- Agricultural Engineers Association.
- Palestinian youth council.
- Board of Trustees of Youth Development Association.
- Arab Agronomists Association.
- Palestinian Center for Growth and Human Development.
- Chairperson of PENGON FoE Palestine.

## LANGUAGES

**Arabic** (reading, speaking, writing) – Mother tongue

**English** (reading, speaking, writing) – v. good